

**24th International Air Cargo Forum
Kuala Lumpur Convention Center
November 4 – 6,
Speaker Biographies**

**Jack Boisen
Chairman**

The International Air Cargo Association (TIACA)



Jack Boisen is Chairman of TIACA . He has served on TIACA's board over 7 years. He served Houston-based Continental as Vice President- Cargo Division for 14 years leading global operations, sales, marketing, customer service and postal affairs. Jack Boisen is considered one of the industry's foremost experts in cargo security. He shaped air cargo security policies in his leadership roles with ATA (Chairman of Air Cargo Council), IATA and the National Industrial Transportation League. Boisen has spent over 40 years in the airline industry, handling positions of increasing stature and responsibility.

**Costas Paris
Southeast Asia Bureau Chief
Dow Jones Newswires, Singapore**



Costas Paris is a 20-year plus veteran of newswire reporting. He worked for 13 years for Reuters News Agency in Europe covering the Balkan wars, the European monetary integration and major international sports events. In 2000, he joined Dow Jones Newswires in Asia, first serving as regional features editor, based in Bangkok, and then moving to Singapore in 2005. He was named Singapore bureau senior correspondent in 2006, Singapore bureau chief in 2007 and Southeast Asia bureau chief in 2008. As Southeast Asia bureau chief, Mr. Paris is responsible for markets and economics coverage in Singapore, Malaysia, Indonesia and the Philippines. He is an honors graduate of the University of New Mexico in the U.S. with a

Bachelors in political science and journalism. Costas is married to Jenny Paris, the Dow Jones Asia-Pacific equities managing editor and has two children, Michael and Tatiana.

**Randy Tinseth
Vice President Marketing
Boeing Commercial Airplanes**



Randy Tinseth is vice president, Marketing for Boeing Commercial Airplanes (BCA). As a member of Commercial Airplanes' Marketing and Business Strategy leadership team, Tinseth is responsible for marketing efforts across BCA's entire family of products and services – contributing to planning and product development, understanding and communicating market requirements and the market outlook, and supporting market positioning and sales activities. Tinseth also hosts the Boeing blog, "Randy's Journal." Tinseth joined Boeing in June 1981 as a flight test engineer and engineering lead on the certification of the Boeing 757 and 767. Tinseth holds a bachelor's degree in electrical engineering from

Cornell University, and in 1986, received a master's in business administration from Seattle University.

Dr. Ting Ho
Deputy Director
Symphony Holdings



Dr. Ting Ho graduated from the University of Malaya and Holds both his Master and Ph. D. degrees from the University of Pennsylvania, USA. He is currently an Executive Director of Symphony Holdings, a BVI company listed on the Hong Kong Stock Exchange. Symphony Holdings is involved in manufacturing and distribution of shoes and apparel products. It also invests in major consumer brands in the US and China. Dr. Ho's role in the company is to develop strategy for corporate transformation, expand business network and build strategic relationships with key partners globally. Dr. Ting Ho was managing partner of Logistics Venture Limited (LVL), a professional service company specializing in consultancy assignment in multi-modal logistics network design to support direct sourcing and distribution activities of manufacturer clients in China and emerging Asia.

Edward Clayton
Principal
Booz & Company Malaysia



Edward Clayton is Principal for Booz & Company (Malaysia) Sdn. Bhd with over 19 years professional experience in commercial aviation, including airline, airport and related industries. He has a strong background in private sector development, management and operation of airports and aviation infrastructure, combining financial and operational perspectives. Edward is responsible for airport and aviation infrastructure consulting a Booz & Company, coordinating and international team of airport and aviation consultants. He holds a Bachelor of Science, Computer Systems Engineering , University of Kent at Canterbury and a Master of Business Administration, London Business School.

Edward J. Kelly
Cargo General Manager
Transportation Security Administration



Mr. Kelly joined the Transportation Security Administration (TSA) in September 2006, and brings with him a wealth of knowledge and over 30 years of experience in the supply chain and cargo industry. In his current capacity as General Manager for Cargo, Kelly manages a \$70M budget with a staff of 55 Headquarters transportation security experts, program managers and contractors. Prior to joining TSA he was Vice President – Controller and Treasurer at Emery Worldwide in Redwood City, Calif., and most recently served as a consultant with UPS Supply Chain Solutions in Alpharetta, Ga. In these positions, Ed was a member of key management teams and was involved in day-to-day operational decisions. Mr. Kelly holds a Bachelor of Science degree in Accounting from The University of Scranton.

Captain Roshan Joshi
Senior Manager Corporate Safety, Security and Quality
Singapore Airlines Cargo Pte Ltd



Captain Roshan Joshi is Senior Manager Corporate Safety, Security and Quality for Singapore Airlines Cargo (SIA). He is charged with ensuring that SIA meets the TSA requirements for cargo screening into and out of US Stations not only for SIA Cargo, which also includes the cargo carriage in the belly-hold of SIA aircraft. He holds a degree in Professional Aeronautics and an Air Transport Pilot's License and is qualified on the Boeing 777 and 747-400 as Captain. In addition, Captain Joshi led SIA Cargo through its first IATA Operations Safety Audit (IOSA) in December 2007 with nil findings. SIA Cargo was one of the pioneer Air Cargo carriers to receive its IOSA certification.

Tom Wheelwright
Senior Vice President Public Policy – Asia Pacific
DHL Asia Pacific



Tom Wheelwright has had an extensive career in business and politics, initially in Australia, and since 2000 covering the whole of Asia Pacific, including China and India. Tom's career began in stock broking and funds management, based on his background as an economist and financial strategist. He progressed to politics and government as the Senior Political Adviser to the Australian Prime Minister, Hon. Paul Keating. He subsequently served as a Senator in the Australian National Parliament in 1995 and 1996. Upon leaving politics, Tom set up the Public Affairs function for Lucent Technologies, first in Australia and then in Asia Pacific, based in Hong Kong. In 2003, he left Lucent to study Mandarin Chinese briefly in Beijing and then returned to Hong Kong to set up his own consultancy, **Politic**, which advised a variety of MNCs on public affairs throughout the region. Tom and his wife moved to Singapore in early 2006 to take up the new role of Senior Vice President, Public Policy for the Regional Office of DHL.

Simon Keeble
Editor
Air Cargo World



Simon Keeble is the new Editor of Air Cargo World a sister publication to Commonwealth Business Media's Traffic World and the Journal of Commerce. His logistics career spans several decades and includes Editor positions at the Journal of Commerce, Industry Week, Airtrade, IFW and KLM's Cargovision which he helped launch. He was also a pioneer Web publisher with the launch of the world's first daily logistics news service in 2000. As a specialist in corporate communications he has worked for Lufthansa, Danzas, DeutschePost, the Association of European Airlines and TNT. He was also a Director at aviation consulting company SH&E. His extensive managerial experience in EDI development includes work for Swissair and Descartes and he was also responsible for designing and implementing an e-commerce strategy for KLM Cargo. For the past four years he has specialized in promoting Sustainability via a Web-based news service for corporate stakeholder engagement.

Andrew Herdman
Director General
Association of Asia Pacific Airlines



Andrew Herdman is Director General of the Association of Asia Pacific Airlines (AAPA) based in Kuala Lumpur, Malaysia. Mr. Herdman is committed to expanding the role of the Association as the leading trade organization for international airlines based in the Asia-Pacific region, addressing a wide range of both regional and global policy issues affecting the industry. AAPA works closely with regulators and other industry associations with the aim of fostering the sustainable growth of international civil aviation. He is a graduate of Oxford University.

David Jensen,
Lead Counsel Regulatory Affairs
FedEx Express



Mr. Jensen is an environmental attorney and currently Lead Counsel, Regulatory Affairs, for Federal Express Corporation (FedEx Express), where he has been employed since 1996. He has been involved in international aviation noise and emissions issues for the past eight years, and participates as a delegate of the International Air Transport Association (IATA) in the International Civil Aviation Organization's Committee on Aviation Environmental Protection (CAEP). Mr. Jensen is presently serving as chair of both the IATA Environment Committee and the Air Transport Association of America's International Noise & Emissions Committee. Within FedEx Express, he is responsible for various other regulatory matters in addition to the environment, including issues relating to the Federal Motor Carrier Safety Administration, and Ergonomics. Prior to joining FedEx Express, Mr. Jensen worked as an Assistant General Counsel for the Tennessee Department of Environment & Conservation and in private law practice.

Peter Bombay
International Aviation
Director General for Energy and Transport
European Commission



Peter Bombay (°1967) is an Official in the European Commission's Directorate-General for Transport and Energy (DG TREN), where he has worked since 2002 in the Aviation Directorate's Unit dealing with Economic Affairs and External Aviation relations. In this Unit he has been the chief negotiator for the European Common Aviation Area Agreement, and is now responsible for the coordination of multilateral relations (notably with ICAO and ECAC). From his entering of the European Commission in 1999 until 2002 he was a member of the International Unit of the European Commission's Environment Directorate-General. Before entering the Commission, he worked for 4 years as Foreign Policy Advisor in the Minister-President of Flanders' Private Office, after having worked as an academic assistant in international public law at the University of Leuven (B) and as a lawyer in the law office he set up in the beginning of his professional career. Peter Bombay holds a master's degree in law (with honours) as well as bachelor's degree in philosophy from the University of Leuven (B), and a Diploma in European Administrative Studies from the College of Europe in Bruges (B).

Paul Forster PhD MBA
Adjunct Associate Professor, Information Systems, Statistics &
Operations Management
School of Business Hong Kong University of Science &
Technology



Dr. Paul Forster head of international students and programs, Adjunct Associate Professor a professor of business at the Hong Kong University of Science and Technology teaching international business. He has worked with the air cargo industry since 1995 on projects ranging from information systems to climate change. He is a regular speaker at international conferences on air cargo and publishes in academic journals, books and magazines. He is currently working on projects related to carbon management in the logistics industry in Asia and is a member of the Hong Kong Climate Change Business Forum. Dr. Forster holds a PhD from the University of California, Irvine, and an MBA from the Ivey School of Business.

Onno Boots
Regional Managing Director
TNT Southeast Asia



Onno Boots is TNT's Regional Managing Director for South East Asia. Mr Boots is a member of the Express Board and is the former Director of Global Account Management (Worldwide) where he was responsible for overseeing the growth of TNT's Global Accounts across the world. Mr Boots, who has a degree in Business studies, has held several management positions within TNT since joining the company in 1988 as a Depot General Manager, he was Director of Sales & Marketing in the Netherlands and Corporate Manager for Major Accounts in Europe. Prior to TNT, Mr Boots spent more than five years in the freight express industry where he worked for Air Express International and Cargolux Airlines International in the Netherlands, giving him broad experience across the entire business.

Azran Osman-Rani
Chief Executive Officer
AirAsia X Sdn Bhd



In July 2007, Azran was appointed as Chief Executive Officer of AirAsia X, a new airline based in Kuala Lumpur, Malaysia, focused on providing long-haul low-cost services. AirAsia X flies to Gold Coast, Australia and Hangzhou, China. AirAsia X is an associate of AirAsia Berhad, the leading short-haul low-cost carrier in Southeast Asia, carrying 18 million passengers annually across a network of over 80 routes. Prior to his appointment, Azran was formerly the Senior Director of Business Development of Astro All Asia Networks plc, a leading Asian digital satellite television and radio broadcaster, where he led the start-up and operational launch of Astro's international investments and joint ventures across Southeast Asia, India and Greater China – having oversight management responsibility for a portfolio of over US\$300 million invested in these businesses. Azran was formerly an Associate Partner of McKinsey & Company, an international management consultancy, where he co-led its Asia Pacific Corporate Finance & Strategy practice. He holds a Masters degree in Management Science and a Bachelors degree in Electrical Engineering, both from Stanford University. He is a competitive Ultimate Frisbee player.

Shahari Sulaiman
Managing Director
Malaysia Airlines Cargo



Shahari Sulaiman has been with MAS since 1985, accumulating 15 years of experience in engineering capacities and the past 3 years in sales. He graduated from the University of Southern California with a Bachelor of Science majoring in Aerospace Engineering. Shahari brings to the team a vision to provide enhanced value-added services to MASkargo's business partners as well as to maintain a consistently profitable and well-respected organization.